

Stand
Out



Social Media Image **Sizes**



Profile Pic:
180 x 180
(Displays 170 x 170)

Cover Photo:
820 x 312

Shared Image:
1,200 x 630

Highlighted Image:
1,200 x 717



Profile Photo:
400 x 400
(Displays 200 x 200)

Header Photo:
1,500 x 500



Profile Picture:
110 x 110

Photo Thumbnails:
161 x 161

Photo Size:
1080 x 1080

Instagram Stories:
1080 x 1920



Personal Pic
300 x 300

Personal Background
Image: **1584 x 396**

Company Logo Image:
300 x 300

Company Cover Image:
1192 x 220

Shared Image or Link:
1200 x 627



Profile Pic:
165 x 165

Pin Sizes

Board Display
222 x 150 pixels
(large thumbnail)

55 x 55
(smaller thumbnail)



Channel Profile Image:
800 x 800 pixels

Channel Cover Photo:
2,048 x 1,152 pixels

Image Guidelines:
2560 x 1440 pixels.
Safe area for mobile and
web (without text and
logo cropping)
1546 x 423 pixels.

Need help with your Social Media?
Drop us a line and we can help!