10 Links To Tools That
Will Make Your **Life Easier**

Here at Square Media, we use various tools every day to make our clients' (and our!) lives easier – and the great thing is that some of them are free! Some agencies will try and hide the fact that they use free tools, but not us; not only are we open about it, in this document we share them with you so that you can streamline your processes too!

Here are some of the websites and apps we use pretty much every day:

Pexels
www.pexels.com

Pexels is a free stock photo and video website and app that helps marketeer's source great photos and videos that can be downloaded and used for free. If you see a photo or video you like, simply download it for free (remember to check if you need to provide an image credit!).

Canva
www.cava.com

Canva is a free to use graphic design platform, used to create social media graphics, presentations, posters, documents, and other visual content.

It's super easy to use thanks to its user-friendly drag and drop editor, enabling you to produce professional designs in minutes.

Buffer
www.buffer.com

Plan and schedule your social media posts in advance with this free online scheduler.

Link up to three social channels, analyse post results and engage with your community under the free tier option.

MindUp
www.mindup.com

Capture ideas at the speed of thought – using a mind map maker designed to help you focus on your ideas and remove all the distractions while mindmapping. Create unlimited mind maps for free, and store them in the cloud. Your mind maps are available everywhere, instantly, from any device.

Useful
Links

Grammarly
www.grammarly.com
Ensure all of your blog posts, emails and documents are mistake-free and grammatically correct with this free to use grammar checking tool.

Copy and paste your text into the website directly or install the browser extension for a constant 'second pair of eyes' over your content.

Evernote
www.evernote.com
Evernote is a cloud-based software service designed for creating, organising and storing various types of media files in organised notebooks, perfect for note taking, organising and planning.

Hubspot
www.hubspot.com
HubSpot is an "all-in-one marketing software" that provides tools that can help your company with blogging, SEO, social media, email, landing pages, marketing automation, and web analytics.. Plus, we're Hubspot Partners, so we can help if you'd like!

Monday
monday.com
Monday is a visual team management software that enables a team to quickly add members, assign tasks, customize workflow, and track the progress of their work to completion.

Monday's project management platform promotes transparency, so that teams stay on top of their work without surprises.

SurveyMonkey
www.Surveymonkey.co.uk
SurveyMonkey is online survey software that helps you to create and run professional online surveys. Easily create surveys, quizzes, and polls for any audience. Gather feedback via weblinks, emails, mobile chat, social media, and more.

TeamUp
www.teamup.com
Teamup is an online calendar application for groups to organize people, plan and visualize use of resources, schedule work and track statuses, facilitate signups and share events.